



◆ **CECILIA SUAREZ**
DESIGNER

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www.cecilia-suarez.com
Born in Mexico City

Experience	Jun. 2016 - Present	Independent Multidisciplinary Designer (Frankfurt am Main and Remotely) Graphic Design, Branding & Corporate Identity, Packaging, UI/UX, Editorial and Product Design <i>Some of my clients: Hugo Boss AG, Volkmann & Cie., Facharztzentrum Int., Schlickmeyer</i>
	Dec. 2015 - Jun. 2016	Architecture, Store & Shop Design / HUGO BOSS AG Headquarters (Metzingen, DE) Interior design. Conception and graphic design of the "EMEA Store Implementation Manual" a book containing all guidelines for the building of a Hugo Boss store. Development and improvement of the "Back of House" planning guidelines as well as the creation of a storage planning tool for usage of all local architects within the global Hugo Boss stores.
	Jun. 2015 - Dec. 2015	Industrial Designer / Tinz.DCC Design Agency (Reutlingen, DE) Industrial design (product, furniture, and interior). Evaluation of the manufacturability and technical aspects of the products. Production budgeting (prototype and series). Final client presentations. Successful results in simultaneous/time constraining projects.
	Oct. 2013 - May 2015	Exhibition Manager and Designer / La Tlapalería, Design Collective (Guadalajara, MX) Team leader and head exhibition manager. Concept development and hand-crafted product design exhibited at The London Design Festival and WantedDesign during NYCxDesign <i>Video reference: https://vimeo.com/92107423</i>
	Jun. 2013 - Jun. 2015	Freelance / Book, Catalogue and Magazine Design and Edition (Guadalajara, MX) Graphic design, curating, edition (text/image), translations (English/French), printing supervision and branding.
	Feb. - Jul. 2013	Designer / Páramo, Art Gallery (Guadalajara, MX) Assistance in all exhibition assemblies and curation, public relations, event coordination, budget making, exhibition campaign graphic design and gallery's design administration.
	Jan. - Feb. 2013	Industrial Designer / Plásticos Beta, Polymer Injection (Guadalajara, MX) 3D Modeling, mold design, redesign of current products. Proposal of an effectiveness diagnostic study and completion of a security measures improvement/qualification project.

Education	Aug. 2008 - May 2013	Bachelor in Industrial Design at Tecnológico de Monterrey Campus GDL (MX) Related coursework: design thinking, representation techniques, prototyping, leadership, effective problem solving, research, biodesign, ergonomics, fair trade and sustainability. <i>* Best final thesis project: BULBO (grade 96/100)</i>
	2012	Summer Exchange Semester at HAW Hamburg Design School (DE)
	2011	Summer Exchange Semester at Hochschule für Gestaltung Pforzheim (DE) <i>Collaborative design project with ADIDAS: High performance/tech swimming goggles.</i>
	2009	Summer Art History / École du Louvre, Paris (FR)



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Skills	Languages	Spanish	Native proficiency
		English	Full professional proficiency
		French	Full professional proficiency
		German	Full professional proficiency
	Software	Adobe Suite	Photoshop, InDesign, Illustrator, Lightroom
		3D Modeling	Solidworks, Rhinoceros
		Rendering	Keyshot, 3D Blender
		UX	InVision, Sketch
		General	Outlook, Slack, Basecamp, Microsoft Teams, Trello, iWork & Microsoft Office.

Workshops	Jul. 2014	Innovation Inspired by Nature: Biomimicry and Design Workshop Imparted by The Biomimicry Institute and La Universidad Iberoamericana, the 2 week workshop took place while living in a camp by the Filobobos River in Veracruz, Mexico. Biomimicry is based in the observation and research of diverse ecosystems in order to develop design proposals that emulate nature's mechanisms. The workshop was made up of multidisciplinary teams including architects, engineers, biologists, doctors and designers. The results of this workshop have taught me how to use nature as a main source of inspiration and I continue to use the methodologies in most of my projects.
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Volunteer Work	Jan. 2018 - Present	Game Over Fishing Documentary by the NAKAWE Project (Remote) Translation and subtitle creation for the documentary. Graphic design and creative support.
	Aug. 2016	The Clipperton Project (La Paz, MX) Cooperation with activist groups in order to learn about and support the conservation of sustainable projects and communities in Mexico.
	Dec. 2011 - Present	SEMARNAT Turtle Preservation Camp (Chalacatepec, MX) Reconstruction of the damages in camp after hurricanes, night surveillance, nest control, turtle release and control, turtle measurement and egg count, natural habitat cleaning and graphic design for conservation campaigns.

Conferences	Oct. 2014	Keynote TED Talk Speaker at TEDxZapopan <i>Link: https://www.youtube.com/watch?v=0j_b9A6c-lo&feature=youtu.be</i>
	May. 2014	Speaker at Conversation Series by The Museum of Arts & Design and WantedDesign "Design and Production in Latin America: Engaging Craft and Community" Moderated by Lowery Sims from The Museum of Arts & Design

Personal Interests In my golden years you'll find me studying biology on a beach somewhere, but for now I keep my sleeping bag always at the ready for adventure, exploration and inspiration. Diving (PADI Open Water Diver).